

XFW19

AMSTERDAM FINTECH WEEK

WHAT IS XFW19?

Surrounding the Money20/20 Europe conference, the XFW brings together all side events, under one single banner.

The complete XFW agenda is promoted through the dedicated website, mobile application, printed material and Holland FinTech's international audience of fintech professionals. The XFW attracts both local fintech enthusiasts as well as global attendees visiting Amsterdam for the Money20/20 conference.

Our goal is to deliver a week full of dedicated events hosted by Amsterdam's finest fintechs!



XFW19 runs from **May 31st till June 7th 2019**; featuring events during, before and after the Money20/20 program.



During XFW19 **over 20 companies will participate** by hosting events and promoting them through the XFW website & printed material.



Following the success of the Dutch Fintech Navigator, the **European Fintech Navigator** will be launched at the start of XFW19. [More info.](#)



WATCH THE XFW18 AFTERMOVIE

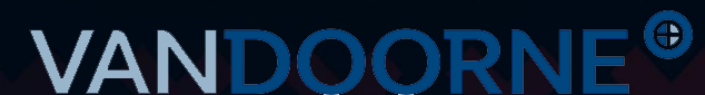
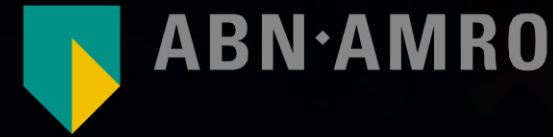
RECAP XFW18

The **XFW18** was created by **Holland FinTech** and assisted its members to organize events before, during and after Money20/20. Next to that, Holland FinTech organized five events during the week (Launch Party, Welcome Drinks, Investing in Hong Kong Breakfast Session, Fintech Insights & Holland FinTech Meetup XL).

In total the week contained close to **20 events**, ranging from smaller meetings to larger conferences. Finally the **Dutch Fintech Navigator** was launched, providing an overview of the Dutch fintech scene. This book was launched on the first day of the event and provided continued promotion for the parties included as the copies were **distributed at the Money20/20 venue** & following events (5100 copies).

VISIT **XFW19** WEBSITE

OVERVIEW OF XFW18 PARTNERS



SPONSORING OPPORTUNITIES

We are happy to have had a great inaugural start of XFW last year and as such we are much looking forward to the second edition.

This year we are **scaling the concept, diversifying events**, and, creating a **stronger representation** of the local ecosystem.

We are excited to work together with you to make your mark on the Dutch fintech scene.

As a sponsor you will be able to **grow your brand awareness, connect with the decision makers** from the industry and engage with an **international audience of +500 professionals** during the launch party and the +20 events.

We have designed **three sponsorship packages**. Choose the package that fits you best.

★ **One star sponsorship package**
(20 packages available)

★★ **Two star sponsorship package**
(6 packages available)

★★★ **Three star sponsorship package**
(3 packages available)

| | ★ | ★★ | ★★★ |
|--|-----------------------|----------------------------------|----------------------------------|
| Launch party tickets included | 2 | 5 | 10 |
| Promotion during Launch Party & Closing event | Yes (logo on screens) | Yes (logo on screens and banner) | Yes (logo, banner, booth/table.) |
| 5 min presentation at Launch party | No | No | Yes |
| Online promotion through mailings, blogs and social media channels | Small logo | Medium logo | Large logo |
| Logo on website of XFW19 | Yes (small) | Yes (medium) | Yes (big) |
| Sponsored Content in the XFW19 App | No | Yes | Yes |
| Promotion at each event through physical banner | No | Yes | Yes |
| Visibility on flyers/ general agenda | No | Yes (medium logo) | Yes (big logo) |
| Sponsored content in the Fintech Navigator | No | No | Yes |
| Ad in the Fintech Navigator | No | Possible at discounted rate | Full page included |

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If you're interested in discussing the opportunity to sponsor the Amsterdam Fintech Week, please send an email to aleksander@hollandfintech.com

www.amsterdamfintechweek.com